

9th FIS Youth and Children's Seminar

World Snow Day

Hotel Hilton Zurich Airport, Zurich, Switzerland
5th October 2011

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Programme

Tuesday, 4th October 2011

Individual Arrival

19.00

Networking Evening – Panorama A/B

Opening by Sarah Lewis, FIS Secretary General

Welcome by Ken Read, Chair FIS Coordination Group Youth & Children

Wednesday, 5th October 2011

Room Panorama C

9.00 – 9.15

Introduction

Josef Zenhäusern, Consultant Aid&Promotion

9.15 – 10.00

*IOC – Olympic Day
Key factors to be successful!*

Jessy Numan, Project Manager NOC Relations,
International Olympic Committee

10.00 – 10.30

Part I: World Snow Day

World Snow Day – Status report by FIS

Andrew Cholinski, World Snow Day Assistant

10.30 – 11.00

Coffee Break

11.00 – 11.30

World Snow Day Concept Example I

Sammy Salm, CEO Best of the Alps

11.30 – 12.00 *World Snow Day Concept Examples – impulse presentations from National Ski Associations*

Poland – Renata Nadarkiewicz

Spain – Eduardo Valenzuela

Ukraine – Julia Syparenko

12.00 – 12.15 Discussion

12.15 – 12.30 *YOG 2012 Innsbruck – CEP programme*

Sarah Lewis, FIS Secretary General

12.30 – 14.00 **Lunch**

14.00 – 15.30 **Part II: Summer Activities**

Nordic Disciplines, Berni Schödler

Working group I (Alpine), led by Arno Staudacher

Working group II (Nordic), led by Satu Kalajainen and Harald Haim

Working group III (Snowboard/Freestyle), led by Denis Giger

15.30 – 16.00 Coffee Break

16.00 – 16.45 Working group reports, podium discussion, questions

16.45 Conclusions, Ken Read

Organisation:

Ken Read, Chairman of the Coordination Group Youth&Children
 Josef Zenhäusern, Aid & Promotion Consultant
 Sarah Fussek, Assistant to the Secretary General
 Trude Edvardsen, Coordinator Bring Children to the Snow

Please note that the seminar will be conducted in English only.