

FIS Freestyle World Championships Ruka 2005

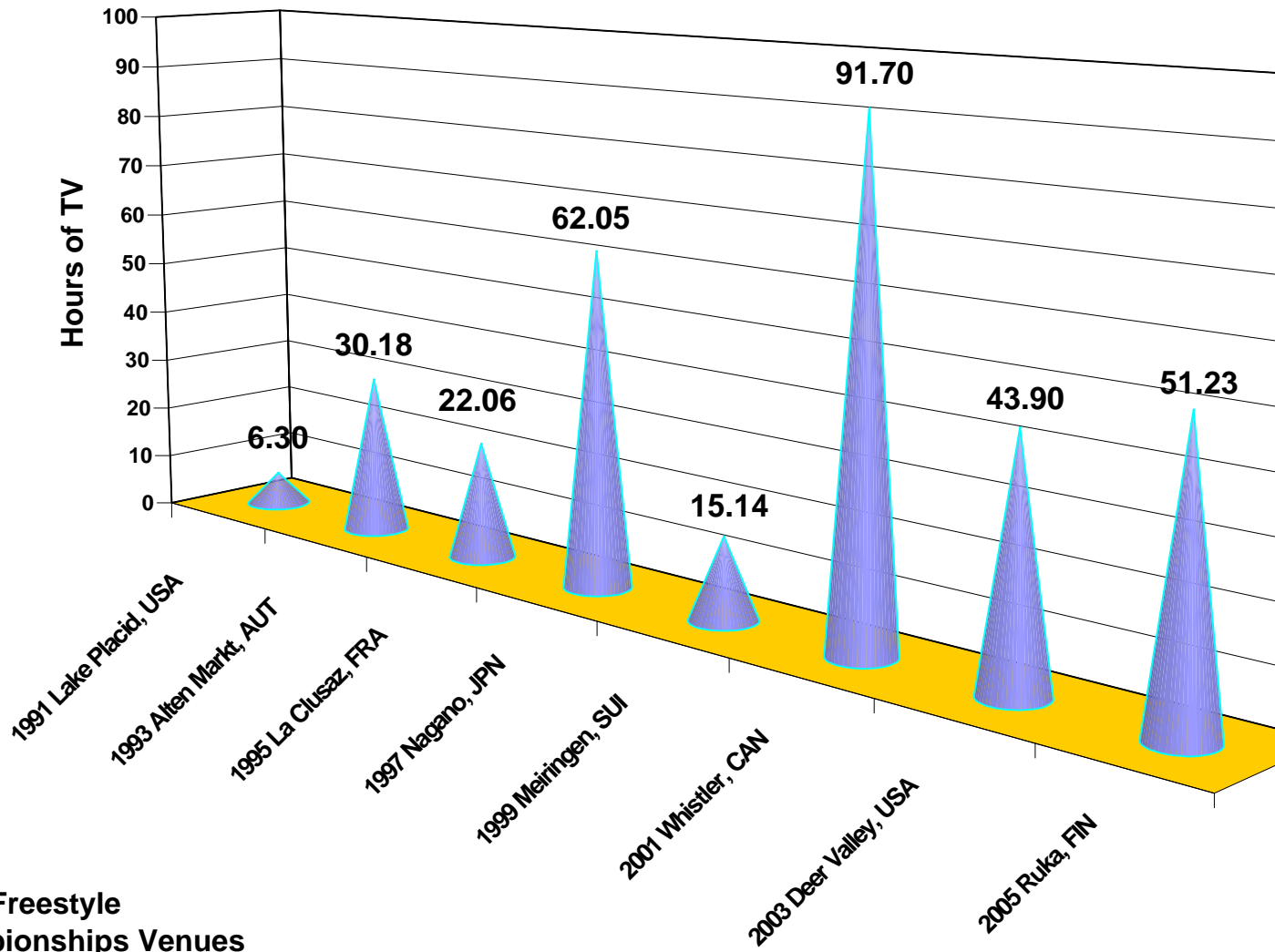


Television Distribution Report and Charts

June 30 2005

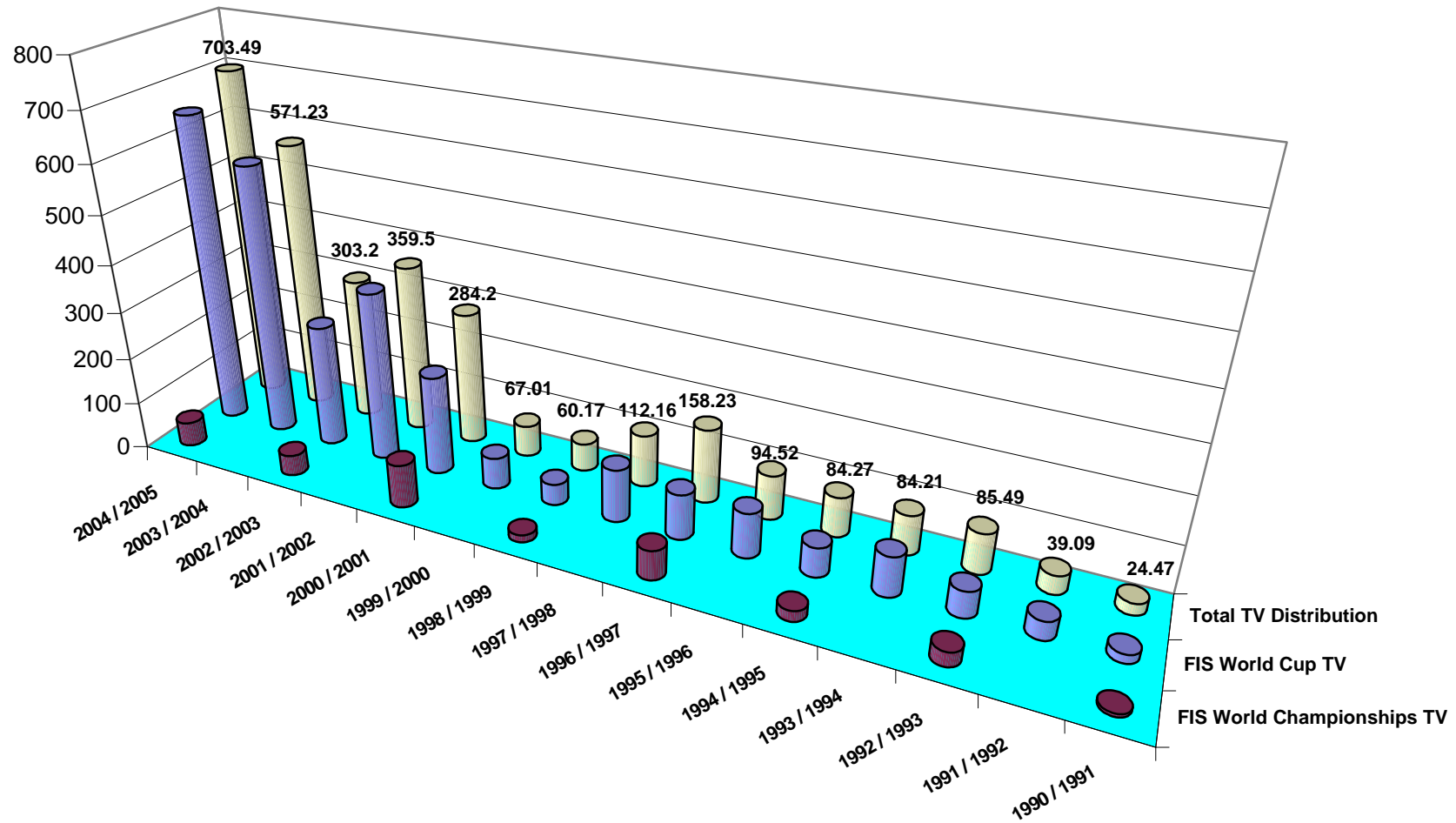
Prepared by: FIS Freestyle

FIS Freestyle World Championship 1991-2005 hours of TV Distribution



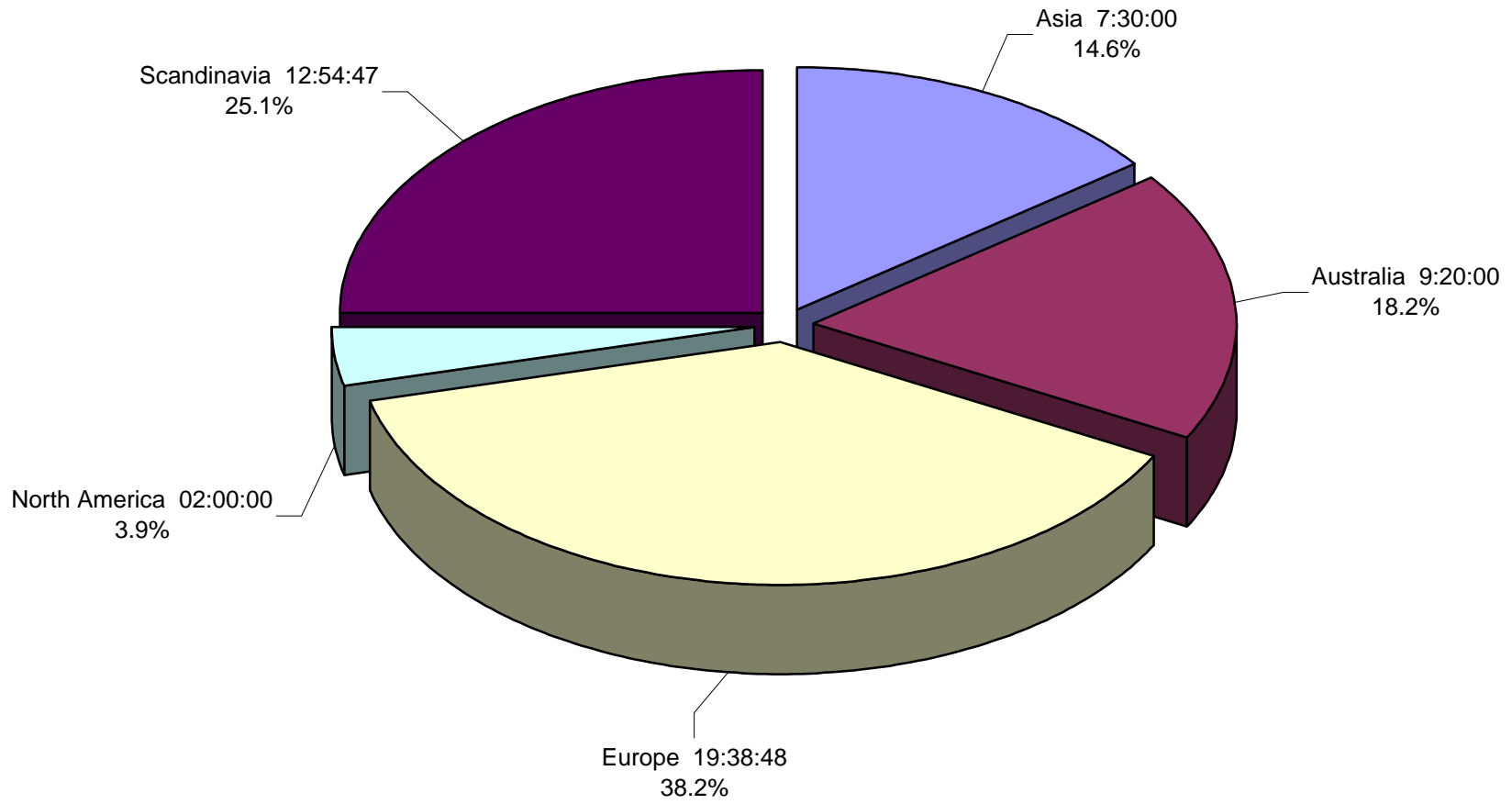
FIS Freestyle
World Championships Venues

Freestyle FIS World Cup and FIS Freestyle World Championships TV Distribution - a 15 year look at the number of hours

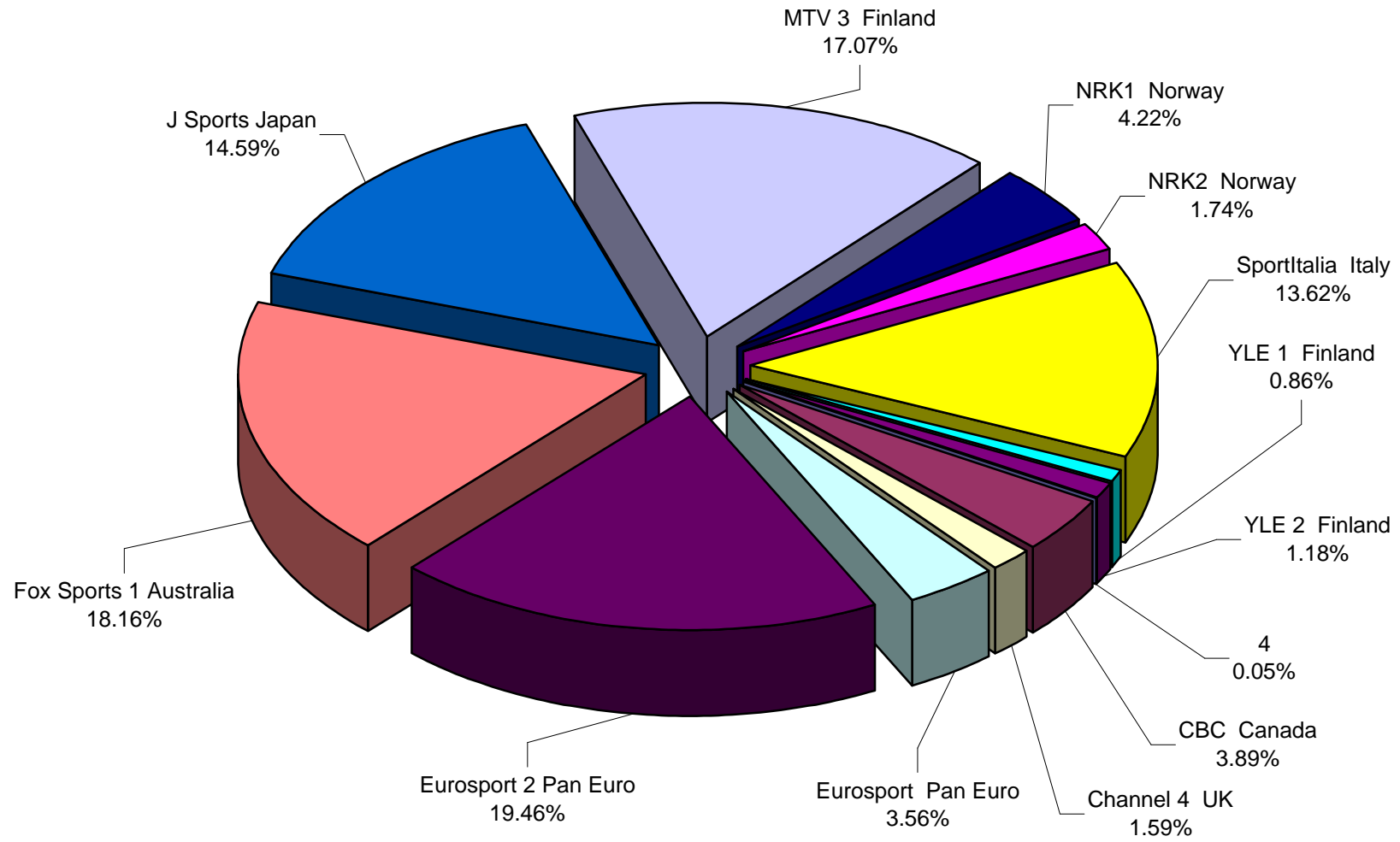


	2004 / 2005	2003 / 2004	2002 / 2003	2001 / 2002	2000 / 2001	1999 / 2000	1998 / 1999	1997 / 1998	1996 / 1997	1995 / 1996	1994 / 1995	1993 / 1994	1992 / 1993	1991 / 1992	1990 / 1991
FIS World Championships TV	51.23		43.9		91.7		15.14		62.05		22.06		30.18		6.3
FIS World Cup TV	652.26	571.23	259.3	359.5	210.5	67.01	45.03	112.16	96.18	94.52	62.21	84.21	55.31	39.09	18.17
Total TV Distribution	703.49	571.23	303.2	359.5	284.2	67.01	60.17	112.16	158.23	94.52	84.27	84.21	85.49	39.09	24.47

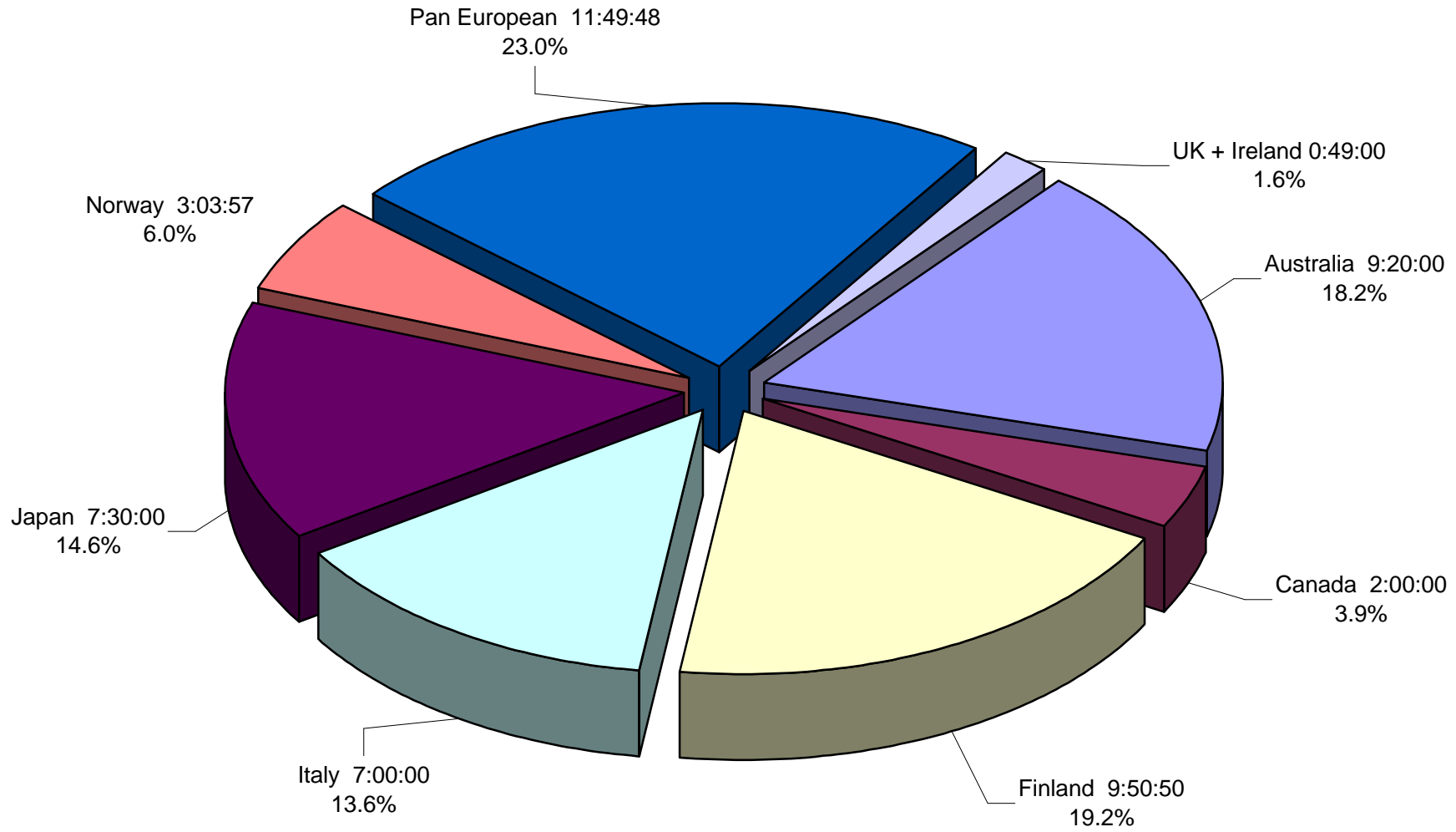
**'05 Ruka FIS Freestyle World Championships
TV Distribution by Market Area (51:23:35)**



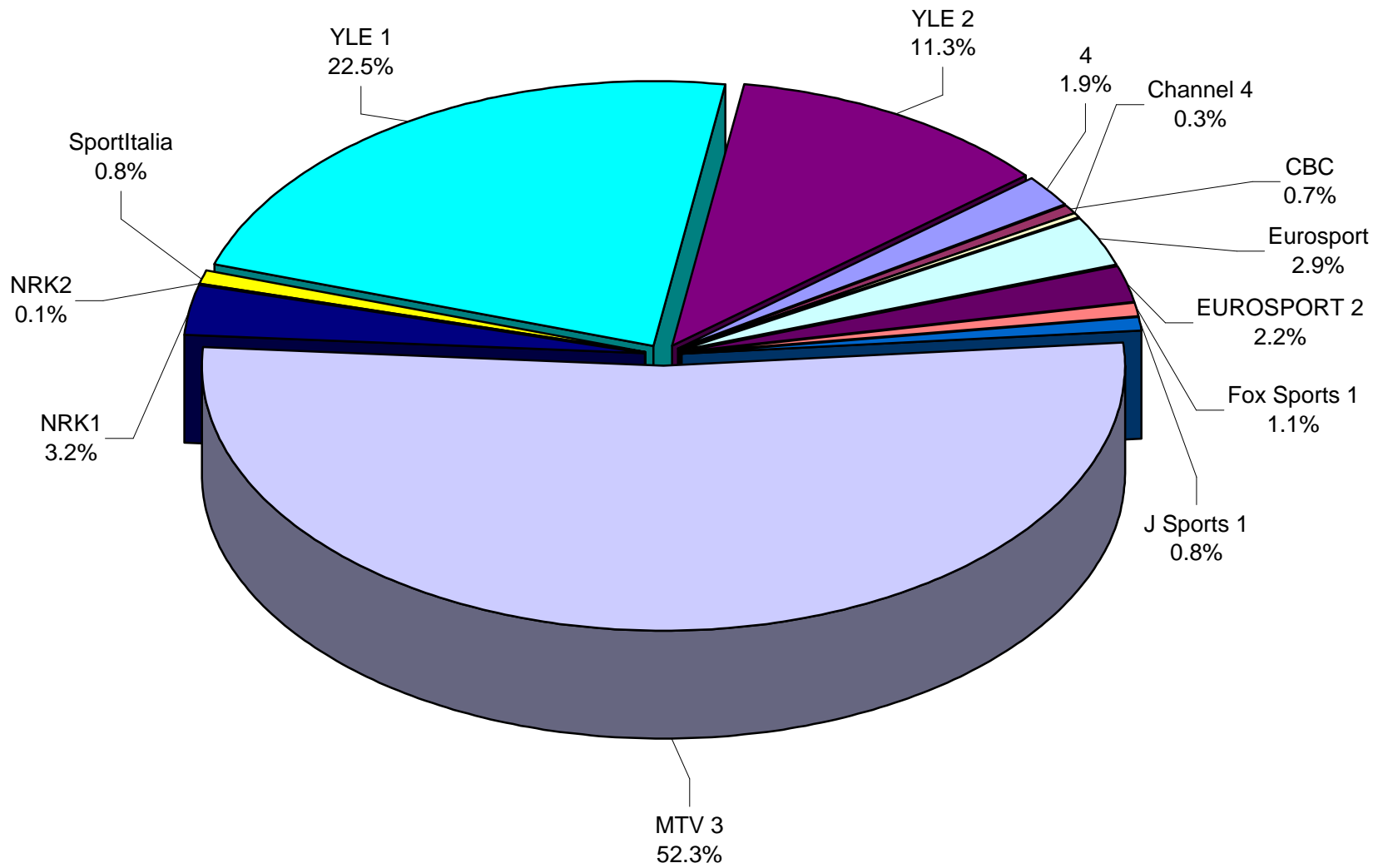
'05 Ruka FIS Freestyle World Championship TV Distribution by TV Station (51:23:35)



'05 Ruka FIS Freestyle World Championships Hours of TV Distributed to Nation



**'05 Ruka FIS Freestyle World Championship
TV Viewers by Station (31,109,000)**



'05 Ruka FIS Freestyle World Championships TV Viewers by Week

