



The Ski Valais education programme for Youngsters

www.ski-valais.ch

RAIFFEISEN























Reasons

- More than 30% of the kids in Switzerland are overweight!
 (7 to 8 hours school a day homework TV playstation Internet)
- No sport no exercise create health problems!
- More and more children don't learn how to ski!
- 90% of the economical income in our region is from tourism, the major part from snowsport
- There is no way to create Olympic- and Worldchampion, but:

the more kids practising ski competition
the bigger is the chance that one gets to the top

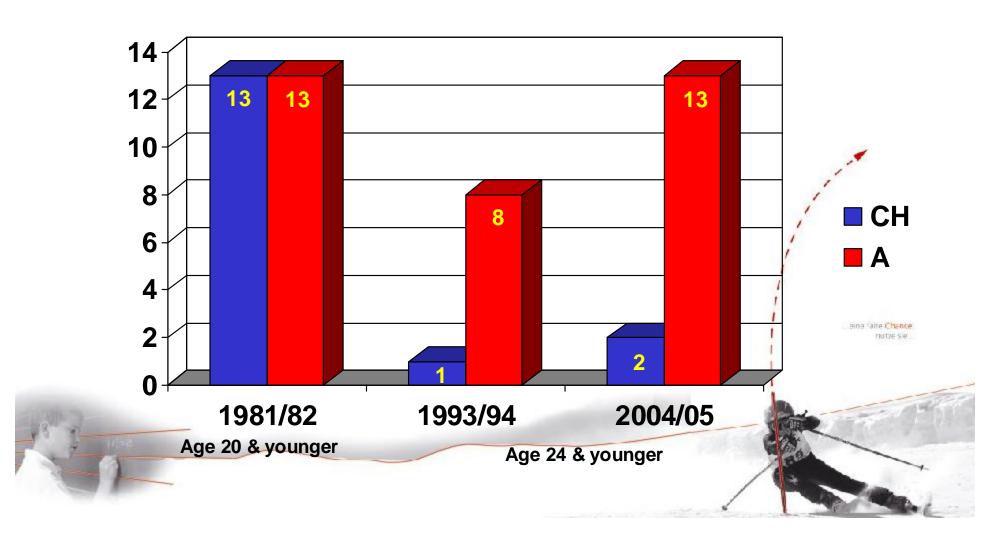






Statistics

FIS Ranking GS / Top 100







some more facts...

- Number of athletes (Swiss Ski: 1980: 87 athletes 2006: 50!)
- The prestige or status of snowsports or a snowsport athlete in Switzerland
- bigger risk of injury (material equipment)
- time for development (no chance for a small junior lack of structures)
- no light in the tunnel (the way to the peak is to long no open doors...)
- value of junior races (selective measure only / no interest for organizers)











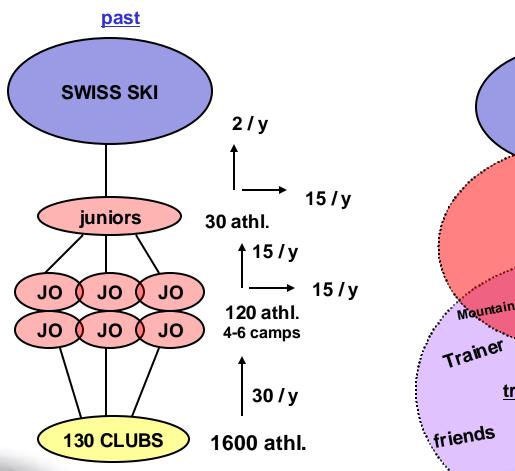


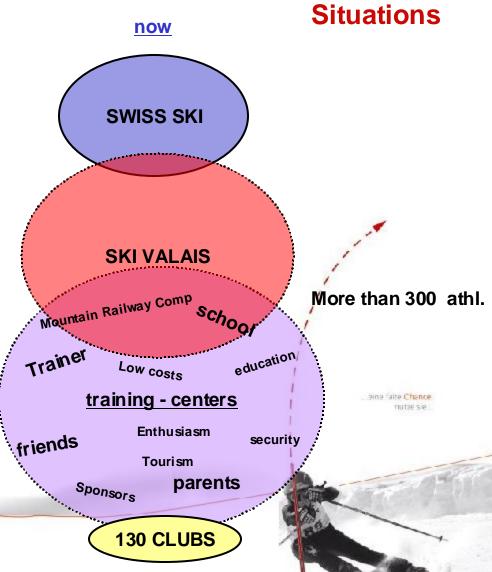
















advantages

The advantages of the special regional education programme: "school & snowsports"

- decentralized for youngsters (age of 10 to 15) _____ "stay in familiar surroundings"
- In accordance with the state, every regional school can offer special programs
- In addition: centralized for juniors (age: 16 to 20) SSA / NLZ / Best
- Professional structures (15 full time jobs; trainer, CEO, etc.)
- A large number of young racers, that can practise their sport without a lack of school education
- High quality development with the close collaboration of trainer and teacher
- A long termed company and a guaranty of a certain number of competitions + TRUST!
- Less travel reduced stress and financial costs (for athletes, trainer & parents)
- Increasing enthusiasme for snowsports in population, tourisme and economy
- Additional training and test center even for top-athletes (holiday, regeneration, between races,)







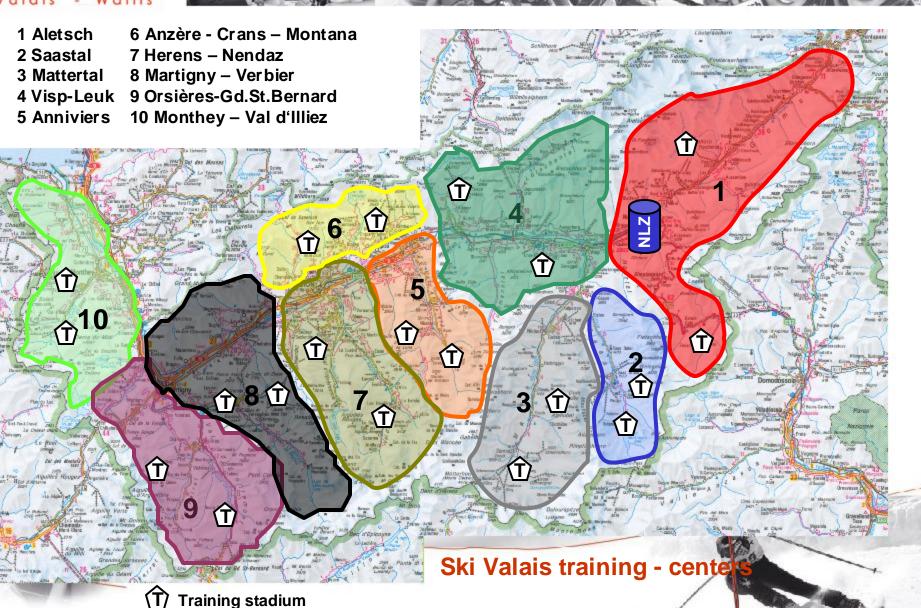








































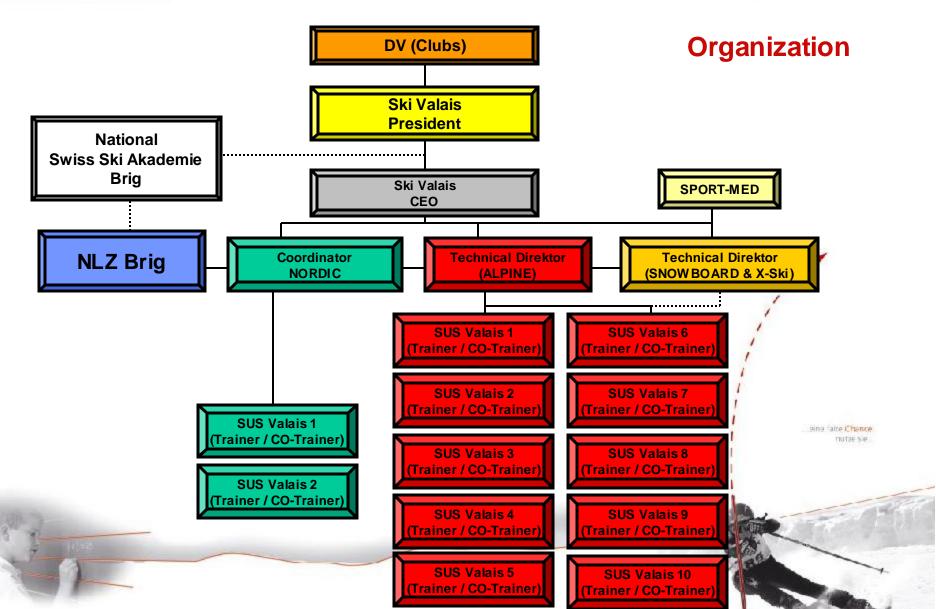






































Structures

SWISS SKI - AKADEMIE

Team men & Team women

TEAM IRW

Swiss Ski

Team Men Statut IR

NLZ Brig

National Performance Center

(german & french school)

Team Men A

Team women A

Team mixed B

SKI VALAIS

Team men

Team women

eine faite Chance. mutae sie.

other **Associations**

Team JO

Team JUN

GIRON JURASIEN

Team JO

Team JUN

SKI ROMAND

Team JO

Team JUN

SKI VALAIS

SP1 SP2 SP3 SP4 SP5

SP6 SP7 SP8 SP9 SP10

JO & JUNIOREN





education programme

...based on the common school programme of our region...

Youngsters (age 11 to 15)

- They stay in their "ordinary" class
- Organized hours of remidial teaching during development period (autumn)
- <u>Compulsory</u> hours of remidial teaching during the race period (winter)
- Adjusted school schedule ("easy" Monday & minor subjects can be reduced)
- Education in: Nutrition, recovery, training theory, health advice, etc.
- Sports lessons coordinated with trainer

Juniors (age 16 to 20

- Specialized sports school for students (Ski Academy / National Performance Center in Brig)
- Job offers & Special programmes for apprentice co-operation with employer





















annual programme

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----

period	school	sport				
mid May till End June	normal school programme focus school (annual tests)	focus: endurance				
July till mid August	school vacation	focus: sport (ski camps on the glaciers & endurance)				
Beginning of school till oct-vacation	school starts – focus school normal school programme	focus: physical training trainings beside school schedule				
end Oct. till beginning of races	•"easy" Monday	• focus: intensive skitraining (3 days every week; incl. weekend)				
mid Dec till April	• "less tests at Tuesday" • "easy" Monday	focus: races 2 half-day skitraining during the week				
April	preparation annual tests	• no trainings				









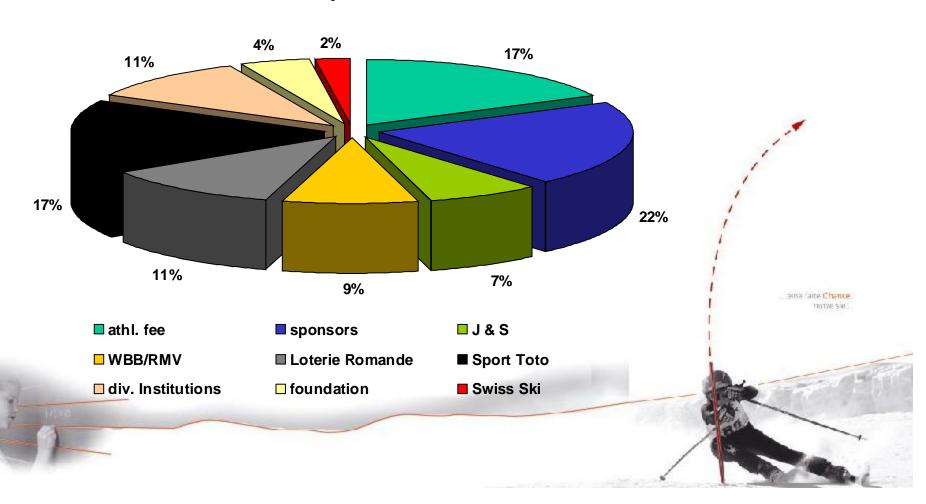






Financial situation Ski Valais

Receipts: 2.3 Mio

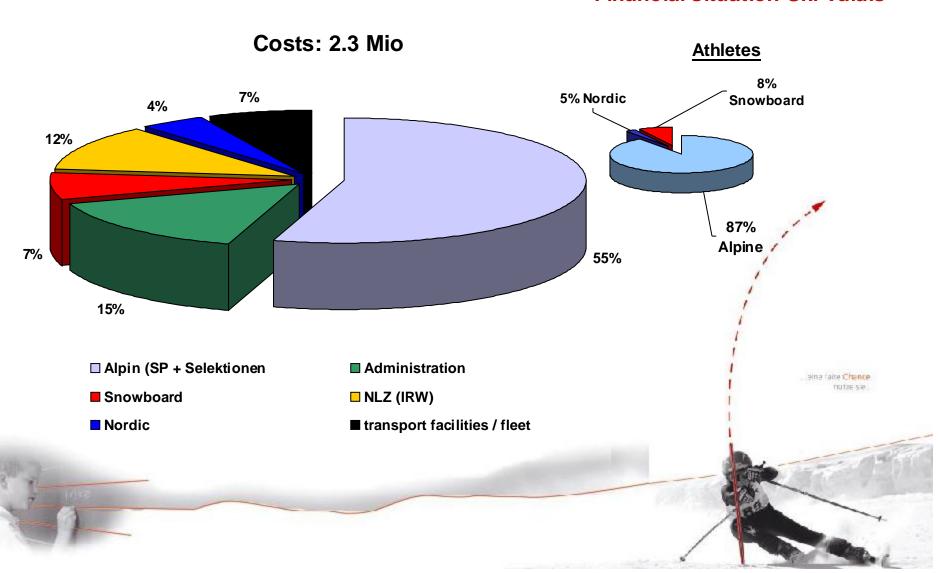








Financial situation Ski Valais























Important things to do....

- > to convince our teenagers for an active and healthy life!
- to invide them to practise sports.!
- to create new enthusiasme for snowsports in population!
- to develop new ambassadors of snowsports & winter tourism!
- to increase the value of junior competitions!











summary

Give our kids the chance to practise sports in a good environment using a constant and long termed company!

Let's learn our kids to take the time for reaching their goals!

Learn the kids the value of a healthy body and show them the importance of joy and peace during training and competition

The futur of snowsports is in our hands!

THANK YOU VERY MUCH FOR YOUR ATTENTION!!