

FIS YOUTH & CHILDREN SEMINAR

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YOUTH OLYMPIC GAMES, SINGAPORE



- Overall assessment very positive
- Organised by young people for young people
- Some youth-specific competition formats, such as street basketball
- Mixed teams of boys and girls, some mixed NOC teams
- Informal protocol, such as medal ceremonies
- Learning sessions popular (education and culture)
- Anti-doping information well received
- Significant use of social media for reporting competitions





YOUTH OLYMPIC GAMES, SINGAPORE

- 3,600 athletes aged 14 to 18 took part in Singapore.
- Accompanied by 1,850 officials in total
- 20,000 volunteers helped make the organisational aspects of the Games a success.
- Over 160 rights-holding broadcasters providing TV coverage, with over 1,900 international media representatives in Singapore.
- Videos on the YOG YouTube channel viewed over 5 million times.
- The Games could also be followed live online on the Singapore 2010 Official Webcasting Platform.



YOUTH OLYMPIC GAMES, SINGAPORE

- The IOC reached out on Facebook, Flickr and Twitter. Over half of the 3.6 million fans across the Olympic Facebook platforms are aged between 13 and 24.
- The Singapore 2010 and YOG pages now have over 100,000 fans.
- The IOC's web site recorded the highest number of views since Vancouver 2010, with over two million page views for August alone, while the official YOG site exceeded one million visits from the opening day on 14 August.



YOUTH OLYMPIC GAMES, INNSBRUCK



- Highly experienced winter sports organisers
- Winter sports are the “DNA” of Austria
- FIS team competition formats well received, with teams of boys and girls and different disciplines in same team
- Qualification systems communicated to NSAs and NOCs
- Specific discipline information will be communicated in committees
- Kitzbühel will arrange media trip to the YOG

