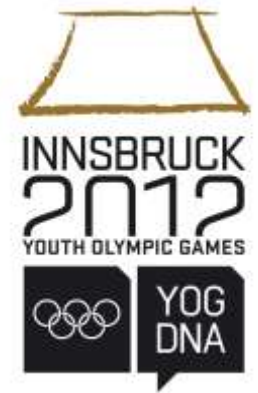


9th FIS Youth & Children Seminar

Sarah Lewis
Secretary General



YOUTH OLYMPIC GAMES 2012 INNSBRUCK (AUT)



- 13th to 22nd January 2012
- 1100 athletes
- 15 disciplines, whereby 6 FIS disciplines
- New formats such as mixed NOCs and gender
- 63 medal events, whereby 27 FIS events



CULTURAL AND EDUCATIONAL PROGRAMME - CEP

- Concept of **learning, contributing, interacting** and **celebrating**:
- **learning** more about global challenges, the Olympic Movement, Olympism and sport;
- **contributing** to protecting the environment and tackling global problems with the motivation



CULTURAL AND EDUCATIONAL PROGRAMME - CEP

- and energy of the CEP;
- **interacting** with other athletes and developing respect and friendships; and
- **celebrating** the Olympic Values and the diversity of the world's cultures while experiencing the Olympic Spirit's power to unite different countries and peoples



THE CEP IS BASED ON FIVE EDUCATIONAL THEMES:

- **Olympism**
- Participants learn to embrace and express the three Olympic Values of Excellence, Respect and Friendship by appreciating the philosophy and spirit of the Olympic Movement
- There will be over **20 CEP activities** organised during the ten days of the Games



SKILLS DEVELOPMENT

- Participants learn about the various aspects of a professional athlete's career, including personal development and how to manage transitional phases



WELL-BEING AND HEALTHY LIFESTYLE

- Participants learn about healthy living, coping with stress and minimising health risks by practising the right habits as athletes



SOCIAL RESPONSIBILITY

- Participants learn to understand and express their excellence by acting as role models and representatives of their communities



EXPRESSION

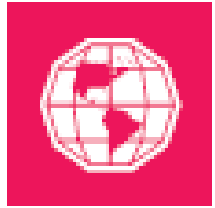
- Participants learn how to use digital media, share their own experiences with young people from around the world and express themselves through arts





THE YOUTH OLYMPIC GAMES MEDIA LAB

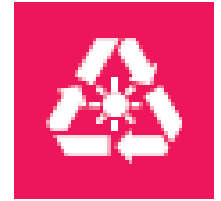
- The Media Lab is a hands-on, content-generating experience for the younger generation. It comprises four workshops:
- **Video** - CEP-related films, with field and studio shots, lighting, sound, cutting and on-camera work
- **TV** - training in interview and presentation techniques, learning how to express themselves in front of the camera and how to speak using a microphone
- **Photography** - photography, including field and studio shots, lighting, geotagging and general image editing
- **Web Lab** - the endless possibilities of the internet, but also make participants aware of the risks of surfing the world wide web



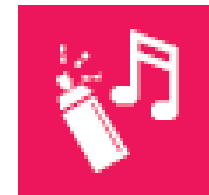
THE YOUTH OLYMPIC GAMES WORLD MILE PROJECT

- The World Mile will showcase the unique and diverse cultures of the countries expected to participate in the Games, breathing life into the arts and culture experience at the Village Square.
- Stands hosted by pupils from Tyrol will present each of the countries attending the Games. Participants will also have the opportunity to learn more about global challenges through a series of interactive displays created by various international organisations.

YOUTH OLYMPIC GAMES SUSTAINABILITY PROJECT



- **The Green YOY** - an attractive poster campaign in the YOY addressing issues such as responsible waste and warm water management, saving energy and efficient heating, with the aim of motivating the athletes and team officials to apply this advice to their daily lives.
- **Mountain Awareness** - On the one hand, the mountains offer countless opportunities for winter sports; on the other hand, venturing out into the Alpine environment also involves risks which should not be underestimated. These excursions will give the participants a better understanding of how to move safely, assess risks objectively and react appropriately to danger in the mountains.



THE YOUTH OLYMPIC GAMES ARTS PROJECT

- Share lifestyles through dance, music and arts. The format comprises three main elements:
- **Dance** - The world's universal body language supports intercultural exchange and facilitates communication. Participants will be able to take part in the official YOG Dance, but also attend courses teaching the traditional Austrian 'Schuhplattln'.
- **Music** - Courses will be offered in drumming, a communicative experience perfect for building team spirit.
- **Arts** - Every participant will be able to contribute to the Arts Project, which will develop into
- a unique installation over the ten days of the Games.



YOUTH OLYMPIC GAMES COMPETENCE PROJECT

- **Meet the Role Model** - current and former professional athletes will share their knowledge and give young participants advice as they address specific topics and speak more generally about their careers. Additional panel discussions will give the athletes the chance to contribute to debates on a range of issues.
- **Be the Chef! Cook Healthy, Stay Fit** - In this workshop, participants will learn about nutrition and the importance of a balanced diet and hydration as well as the right way to cook.
- **Cross-Cultural Encounters** - In this workshop, participants will learn about many different cultures, traditions and lifestyles.
- **Athlete's Career Path** - This workshop will showcase the different opportunities available to athletes after the end of their careers.



THE YOUTH OLYMPIC FESTIVAL 2012

- In addition to the numerous programmes and workshops of the CEP, the Youth Olympic Festival 2012 will offer both the athletes and young people from the local region the chance to get to know each other and enjoy the Games in Innsbruck.
- **Mountain Snow & Fun** - The idea behind Mountain Snow & Fun is to enable participants to experience the Alpine environment in a fun way by working together. A range of teambuilding tasks and interactive games will guarantee a good time and improve communication among the athletes.
- **Sport Initiations** - Participants will have the chance to try out rock climbing, ice stock sport and a range of trendy urban sports.