

PROMOTION

GUIDELINES

ANIMATION

COMPETITION

SNOW CAMPS

TALENTS CLASSES

PARENTS+TEACHERS

# PROMOTION

data base activities

social networking

internet

teasers

games

[ww.skiforbunedt.no](http://ww.skiforbunedt.no)

web-arena

## GUIDELINES

providing manuals

promotion of techears in  
school

provide technical guidance

give information to the  
teacher about ski/  
snowboardcross

give information about  
protection material

# ANIMATION

off snow programs - not  
only on snow -

balancing games

tampolintraining

halfpipe skateboarding

slalom skateboarding

inline skating

plastic slopes at school with  
rails etc.

## COMPETITION

organizing children  
competition

childrens activities on same  
date like world champs -  
meet the heroes

## SNOW CAMPS

cooperation skischool and  
school

promoting ski and board

## TALENTS CLASSES

start pilot project

specialized training

out of regular sports  
lessons

bring children out of school  
during regular sports  
lessons...

PARENTS+TEACHERS

information about safety

attract parents and  
teachers to the sport

bring parents to snow

bring teachers to snow