

# Nordic Working Group

## Examples

### •Swiss Ski

- Summer trophy
  - team competition through summer
  - Motivate kids to prepare in summer, social factor, mix disciplines, club initiative
- Swiss Ski Jumping Day – incentive to bring kids to the sport

### •Canada

- Day camps for kids
  - Whole day activities, exposure 8-10 sports
  - Over 3.000 kids
- Estonia
- Joint training camps of Estonian top skiers with young
- “Teach and learn” – build up coaching staff to teach elementary skiing skills (parents, grandparents, school teachers)

- Turkey
  - Roller skiing as summer activity
- Poland
  - “Run for the Olympics” – project for 4-11 year-old children
- Finland
  - Swamp football

# Summary

- Cooperation between disciplines
- Prioritized Joy and Fun
- Maintain contact during the summer
- Engagement of national athletes
- Sharing experience