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Federal Office of Sport
Sport Policy

Switzerland: Support of the Public Sector for Youth and Children's Skiing

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Zurich, September 29, 2010

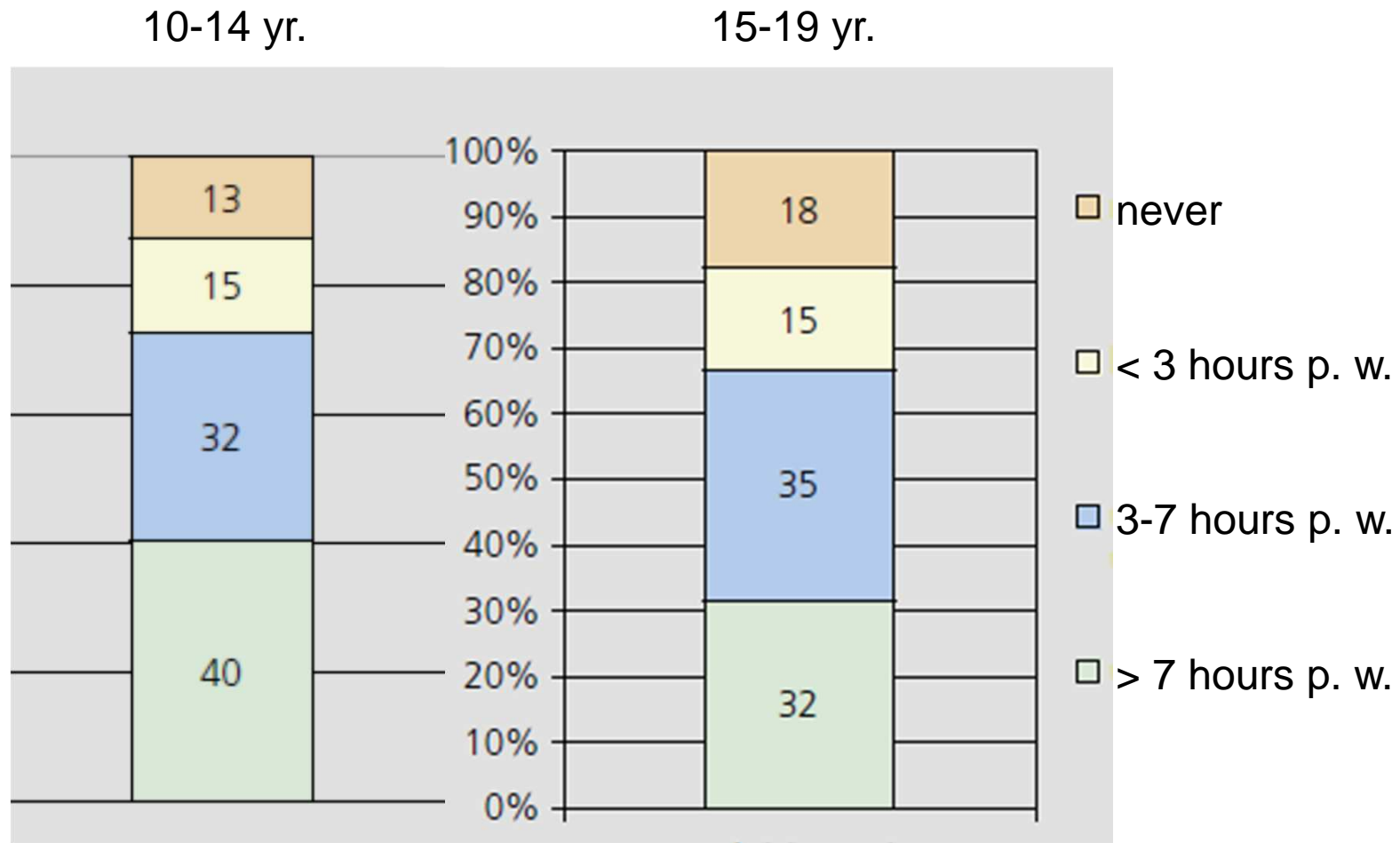


Overview

- Sports Activities in Switzerland
- The Swiss Education System
- Youth + Sports and the support of snow sports



Sports Activities in General



(Sport Switzerland 2008 – Child and Youth Report)



Most Popular Sports Among Children and Youth in Switzerland

	10-14yr.	15-19 yr.
Cycling, mountain biking	58 %	30 % (1)
Swimming	53 %	25 % (3)
Football	52 %	28 % (2)
Downhill skiing	38 %	18 % (6)
Walking, hiking	18 %	8 % (13)
Gymnastics	17 %	9 % (10)
Running, jogging	13 %	19 % (5)
Floor Hockey	12 %	10 % (9)
Snowboard	11 %	22 % (4)

(Sport Switzerland 2008 – Child and Youth Report)

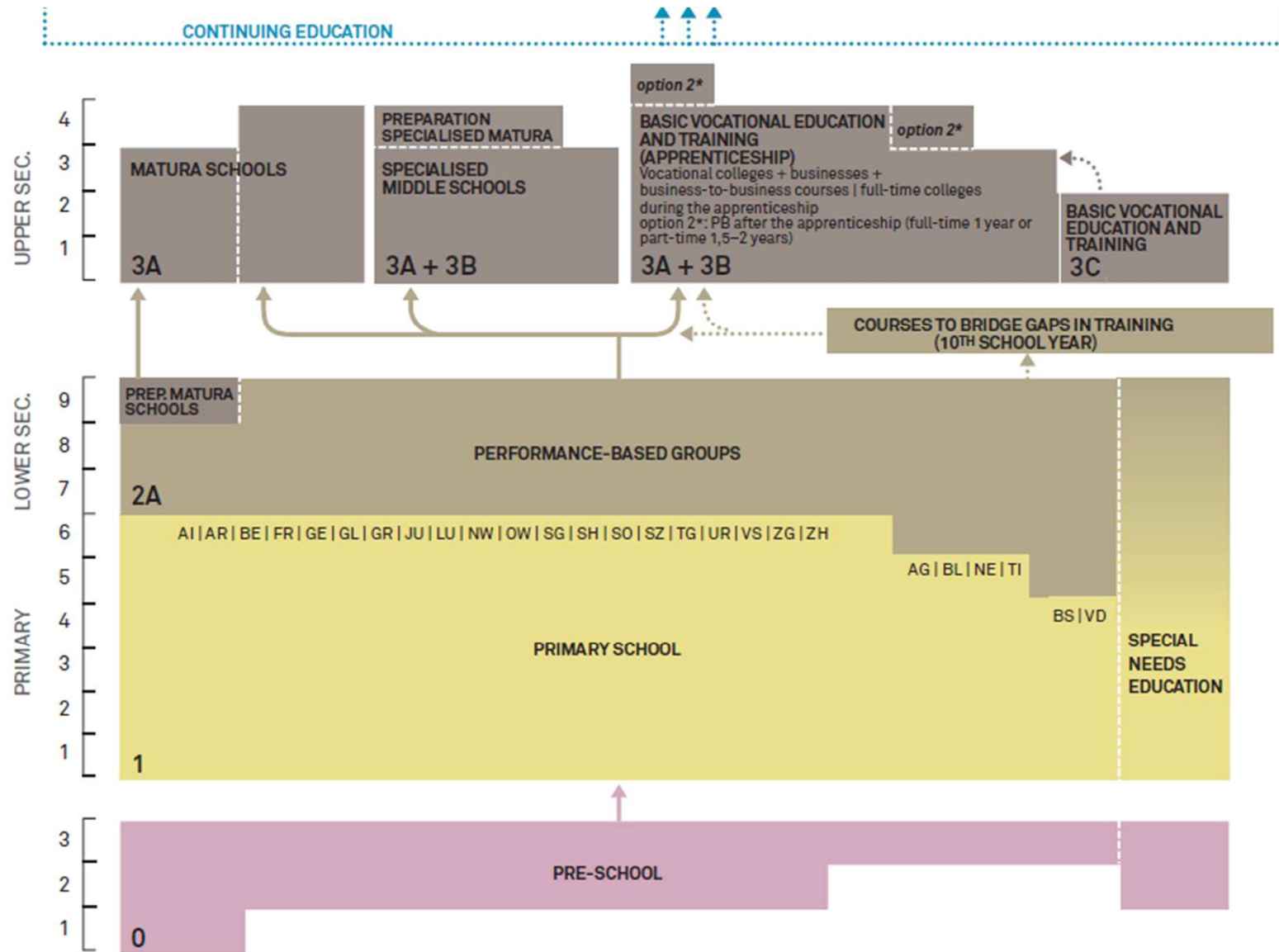


Sports in School

- Physical Education: 3 lessons per week (mandatory)
- Optional school sports
- Daily physical activity programs
- Sports camps (summer and winter)

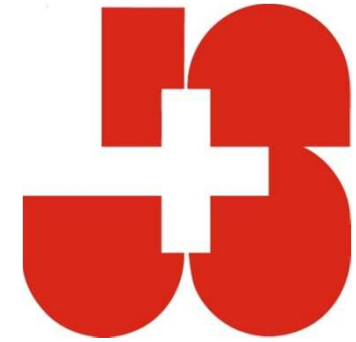


The Swiss Education System





Youth+Sports

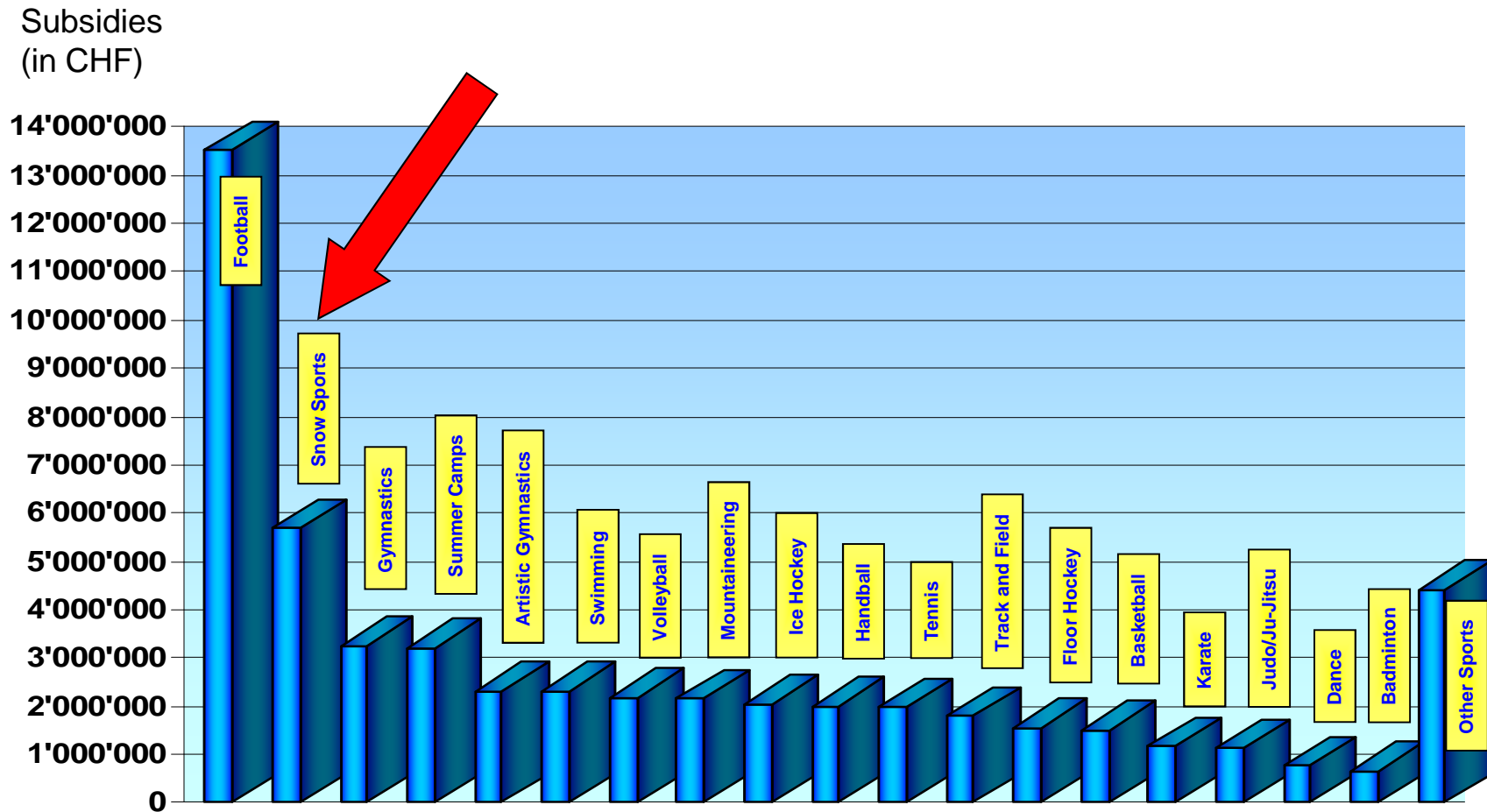


- Largest national sport promotional program
- Established 1972
- Education of experts and instructors in 75 disciplines
- Courses for children and youth, aged 10-20, subsidized by the Confederation
- 55'000 active instructors (>100'000 total)
- 550'000 youth per year (90% of 12-year-olds)
- NEW: Youth+Sports Kids age group 5-10 (offer of 3 disciplines and more in the same course)



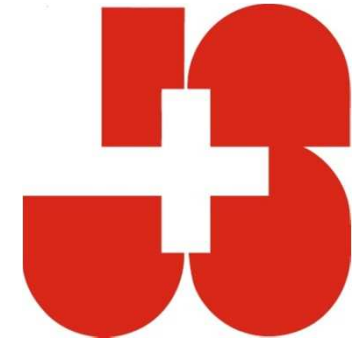


Sports Disciplines in Youth+Sports





Youth+Sports



Why promote snow sports?

- Y+S: Promotion of all sports offers, no particular focus

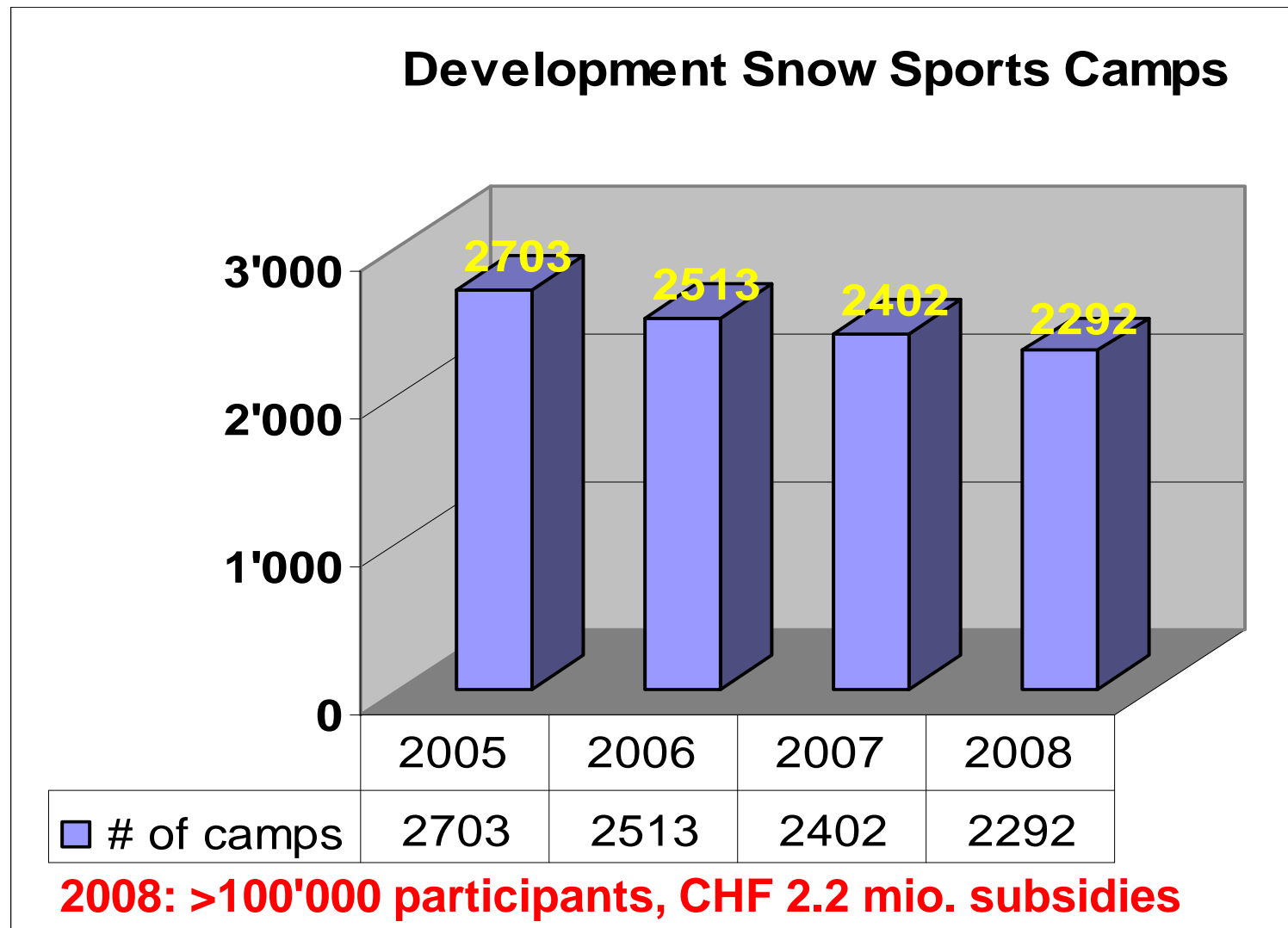
Importance of snow sports

- Pedagogical
- Historical
- National
- Touristic



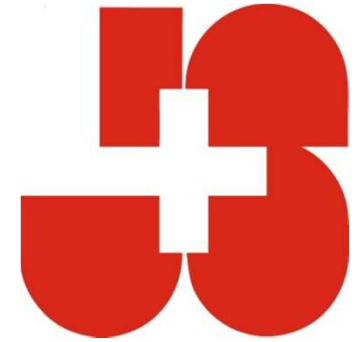


Youth+Sports + Snow Sports





Youth+Sports



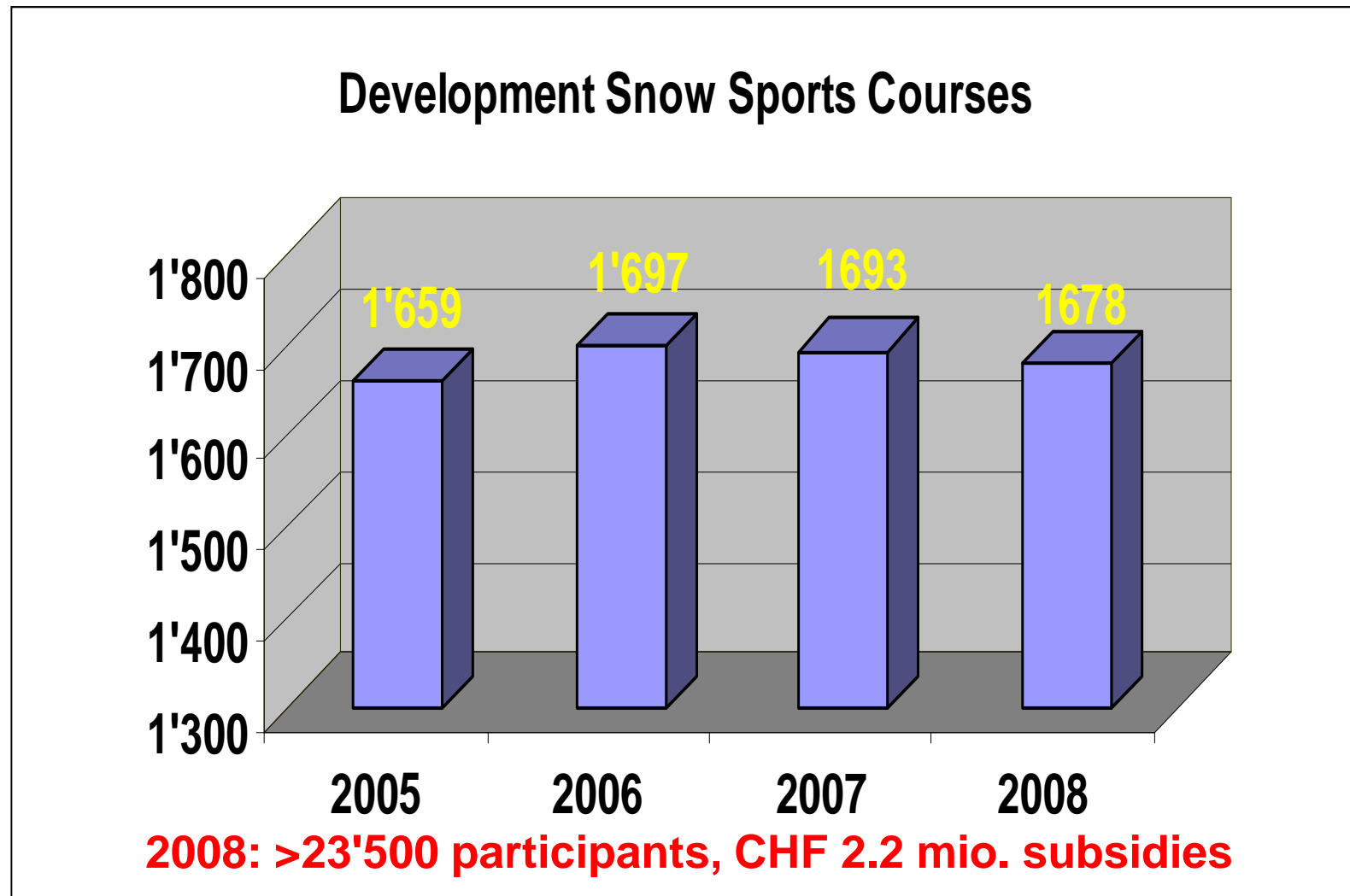
Reasons for Decline of Ski Camps

- Demographical
- Variety of offers
- Security concerns
- Volunteerism
- Costs



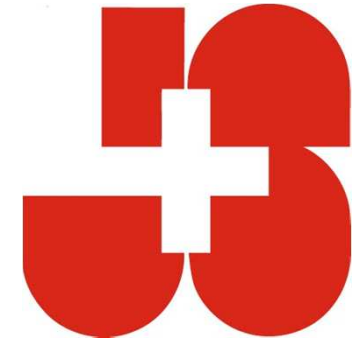


Youth+Sports + Snow Sports





Youth + Sports + Skiing



Education of experts and instructors

- Collaboration with private sector (Swiss Snowsports, Swiss Ski) for manuals
- Active instructors (2009)

Ski	17'600
Snowboard	10'700
Cross country	1'300

- **Most of the instructors in school snow camps have followed a Y+S education**





Thank you for your attention!

