



## World Snow Day Youth and Children Seminar Zurich, 5th October 2011

22.  
January 2012



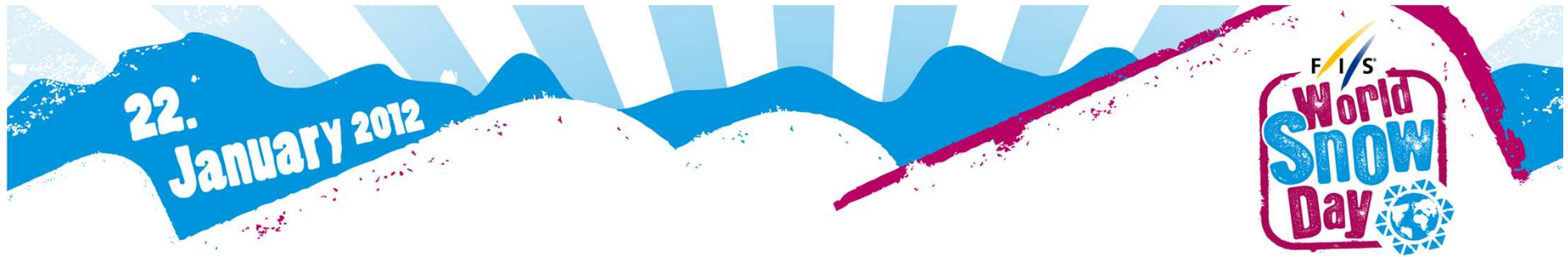
# Today's Agenda

- Status Update
- Tell a Story
- Website Update
- NSA Involvement
- Looking into the future



THE COUNT DOWN

108 DAYS

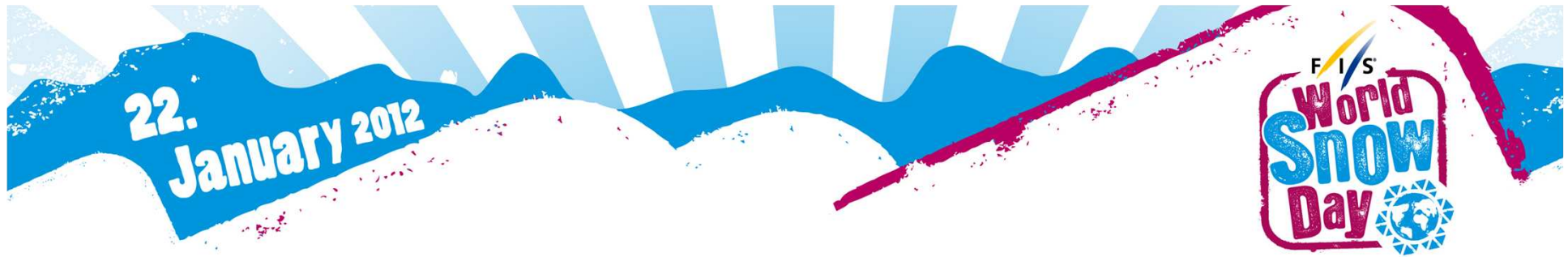


## Where we stand (5th Oct 11)

- 44 organisers
- 18 countries, including Austria, Switzerland, Germany, France, Italy, Poland, Great Britain, USA, Canada, Finland, Norway, Sweden, Estonia, Slovenia, Spain, Turkey, Ukraine and....
- Australia has now joined

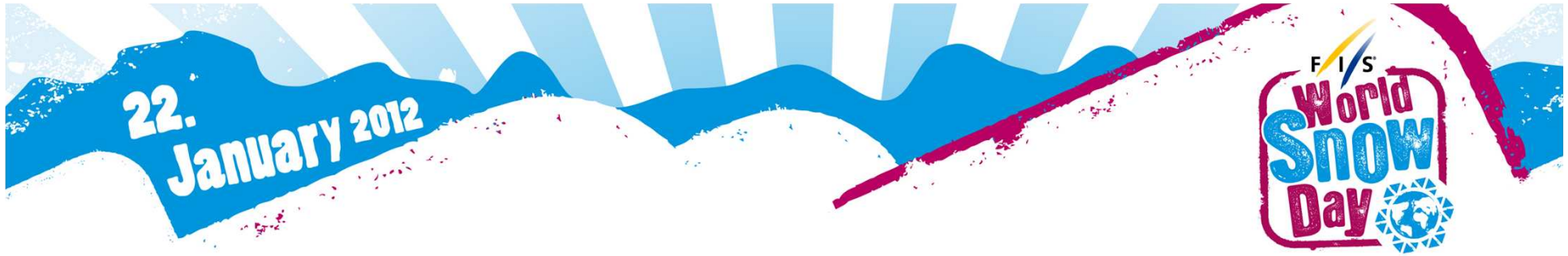




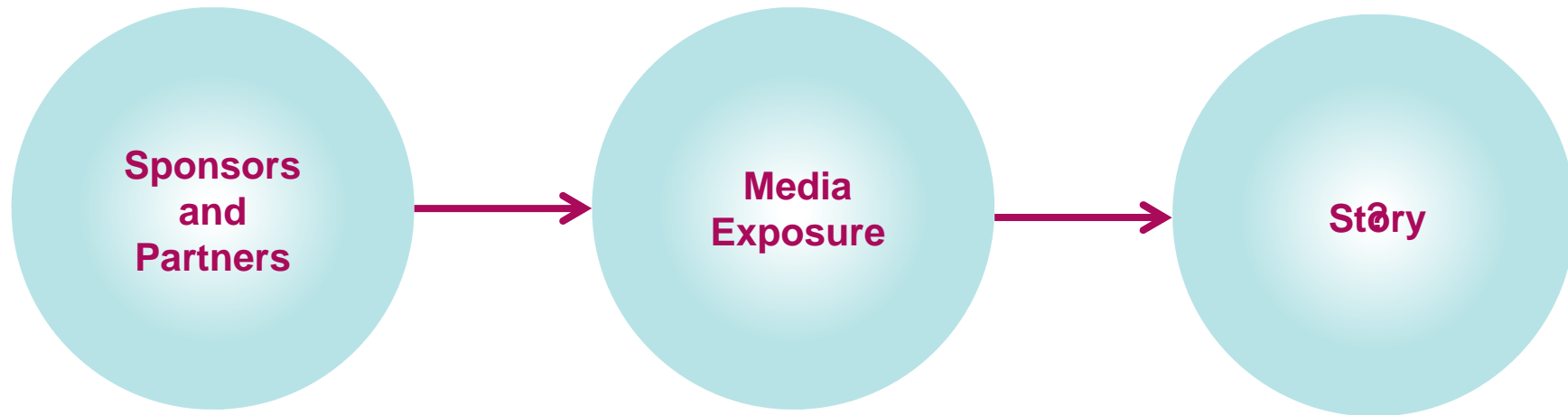


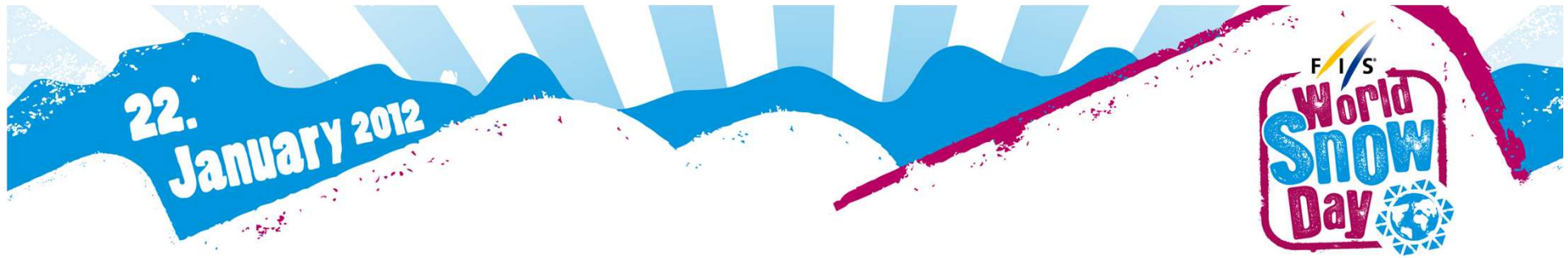
## Tell a Story

*'Give a man 3 fish feed him 3 times. Teach a man to fish and feed him for a life time'*



# Tell a Story





# Tell a Story

- The Topic: World Snow Day
- The paper = the Snow
- The pen = your event



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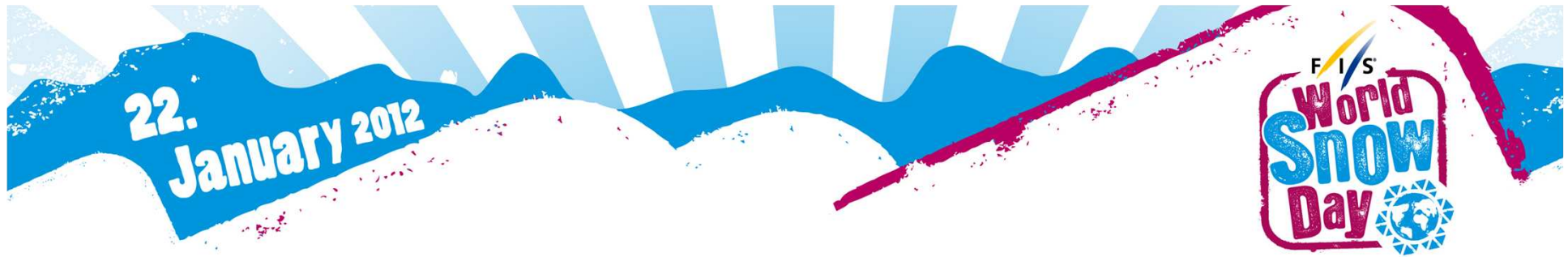


# Website Update

- Toolkit
- Live Profiles
- Event Ideas Guide
- Updated Event Planning Manual

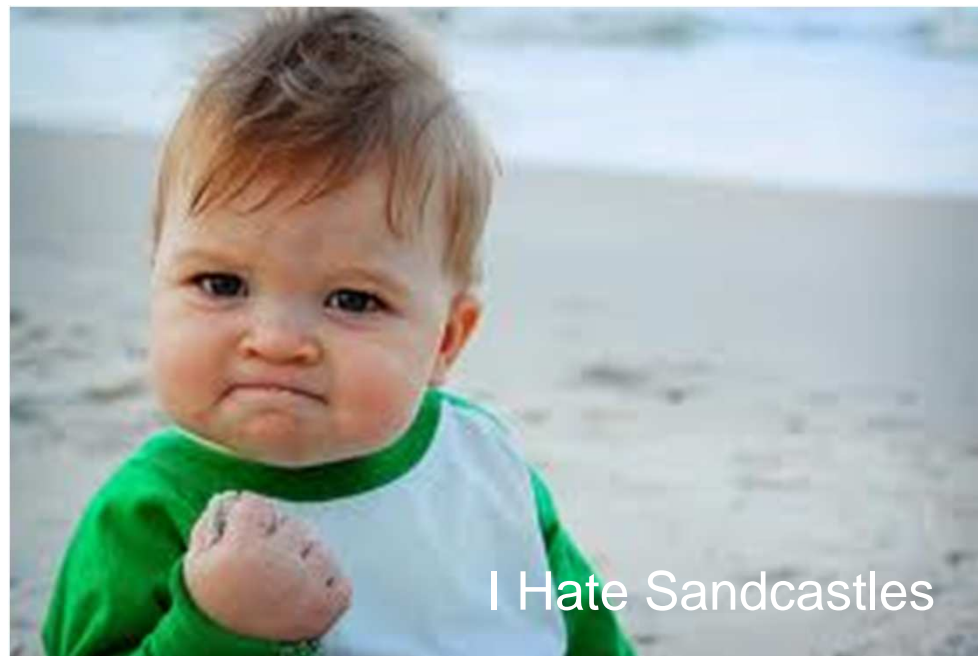






# Activity :

## The FIS Story with some magic

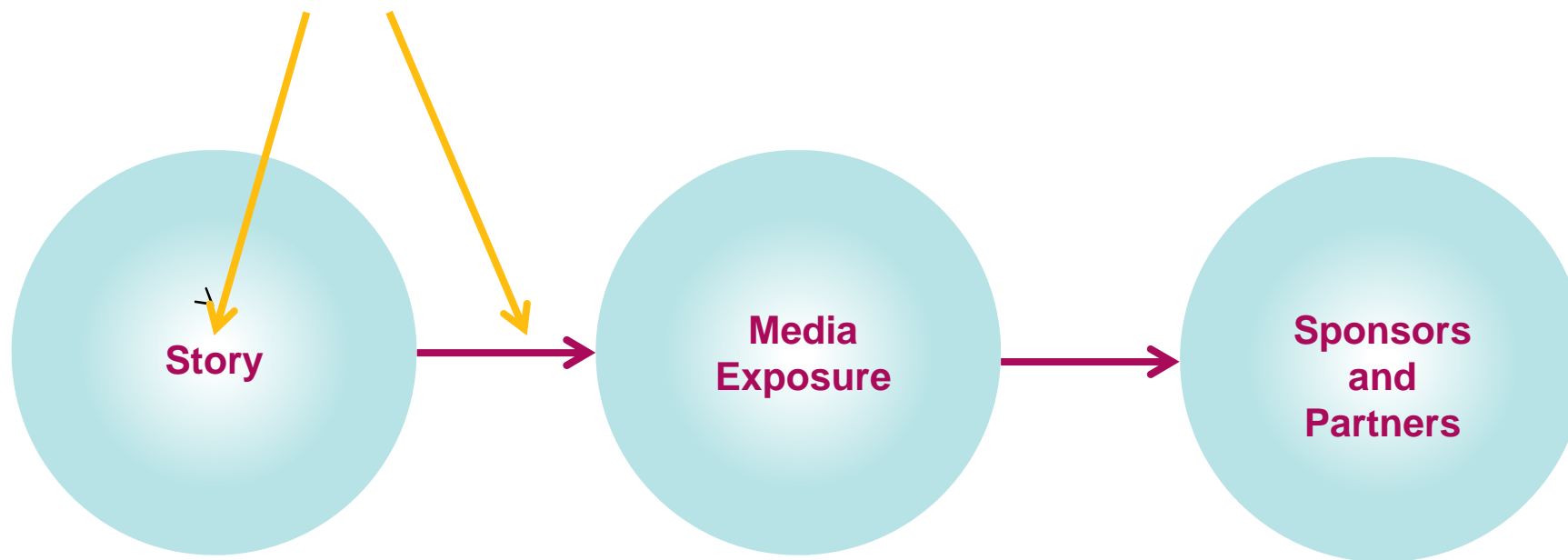


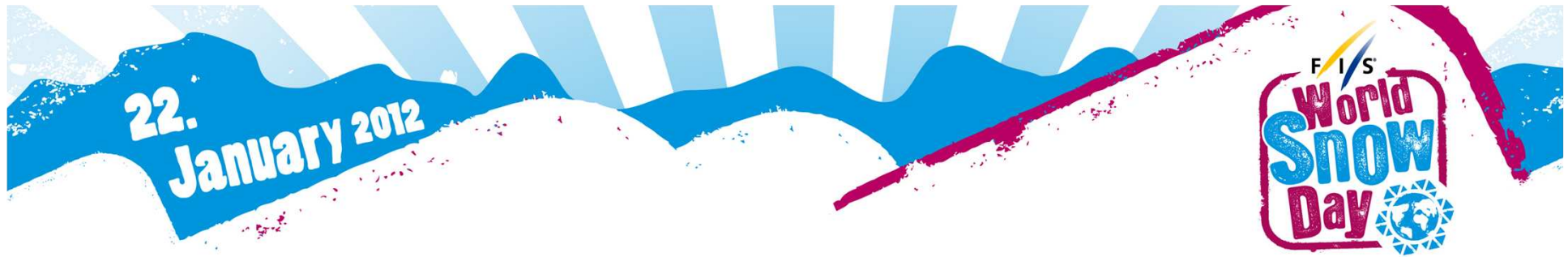
I Hate Sandcastles

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# NSA Involvement

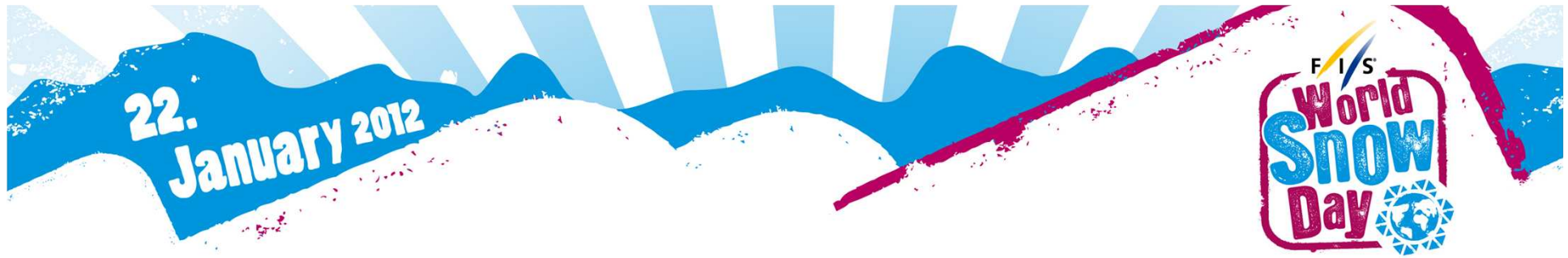




# Looking into the future

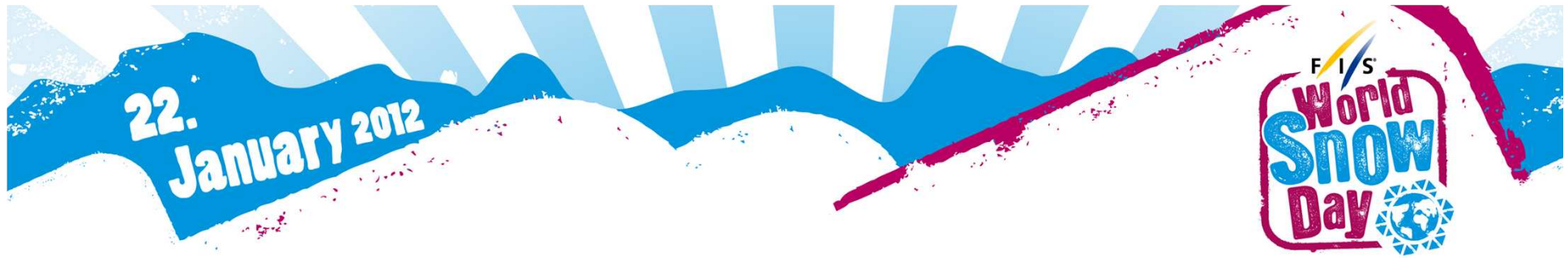
- Launch of Youtube Channel – Video everywhere
- TV Blogspot
- I-Phone application
- Photo Management System
- Regular news updates
- Further events signing up
- Ask me questions





Feed yourself for a lifetime  
be a part of the 1st Chapter of  
the best story





# Questions

