

22-January
2012



EXPLORE **ENJOY**
EXPERIENCE



F I S[®]

World
SNOW
Day



World Snow Day Youth and Children Seminar
Zurich, 5th October 2011

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Today's Agenda

- Status Update
- Tell a Story
- Website Update
- NSA Involvement
- Looking into the future



THE COUNT DOWN

108 DAYS

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Where we stand (5th Oct 11)

- 44 organisers
- 18 countries, including Austria, Switzerland, Germany, France, Italy, Poland, Great Britain, USA, Canada, Finland, Norway, Sweden, Estonia, Slovenia, Spain, Turkey, Ukraine and....
- Australia has now joined



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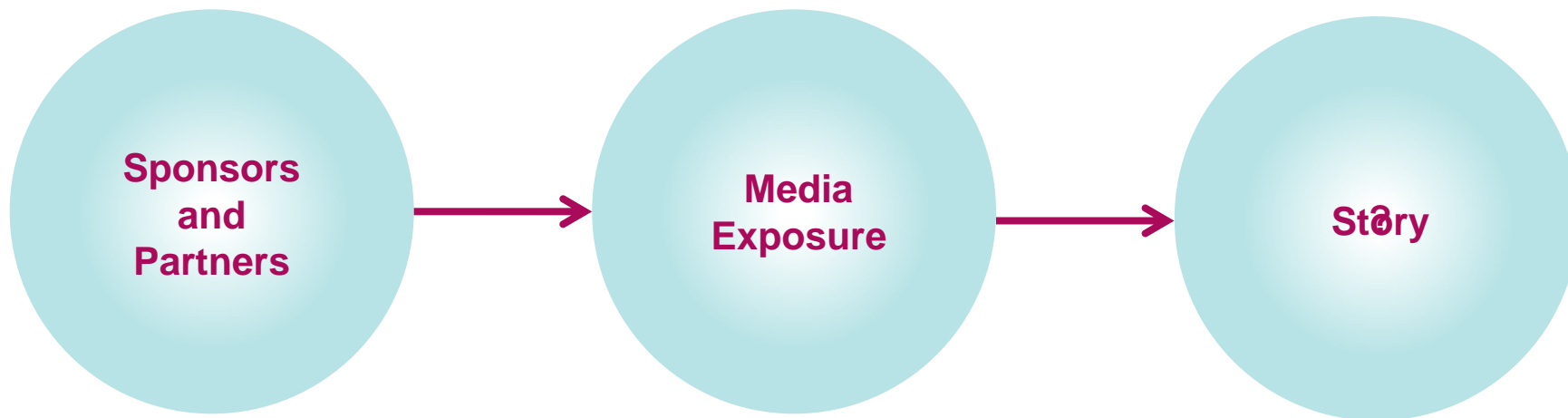
Tell a Story

‘Give a man 3 fish feed him 3 times. Teach a man to fish and feed him for a life time’

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Tell a Story



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Tell a Story

- The Topic: World Snow Day
- The paper = the Snow
- The pen = your event



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Website Update

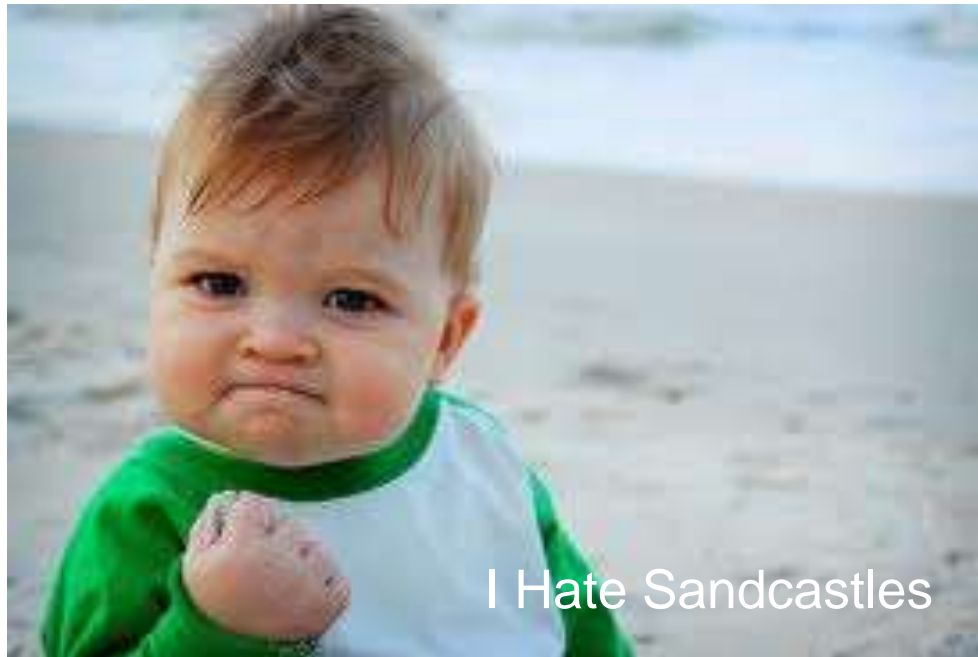
- Toolkit
- Live Profiles
- Event Ideas Guide
- Updated Event Planning Manual



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Activity : The FIS Story with some magic

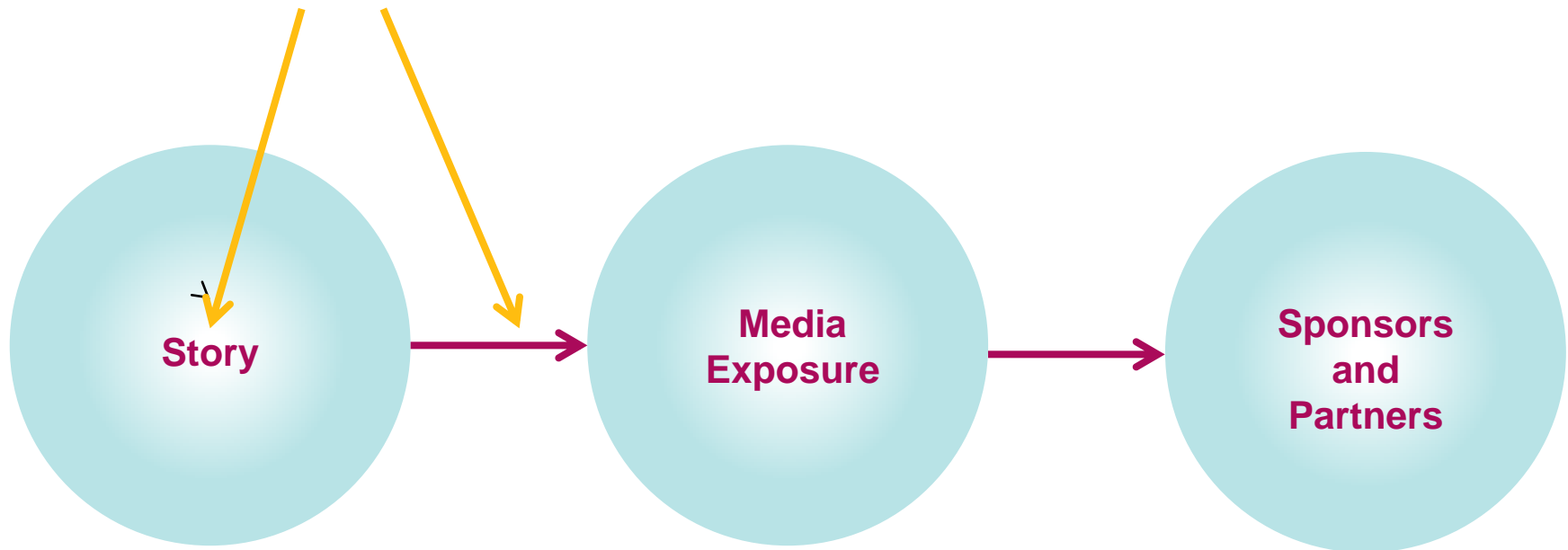


I Hate Sandcastles

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NSA Involvement



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Looking into the future

- Launch of Youtube Channel – Video everywhere
- TV Blogspot
- I-Phone application
- Photo Management System
- Regular newsupdates
- Further events signing up
- Ask me questions



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Feed yourself for a lifetime
be a part of the 1st Chapter of
the best story

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Questions

