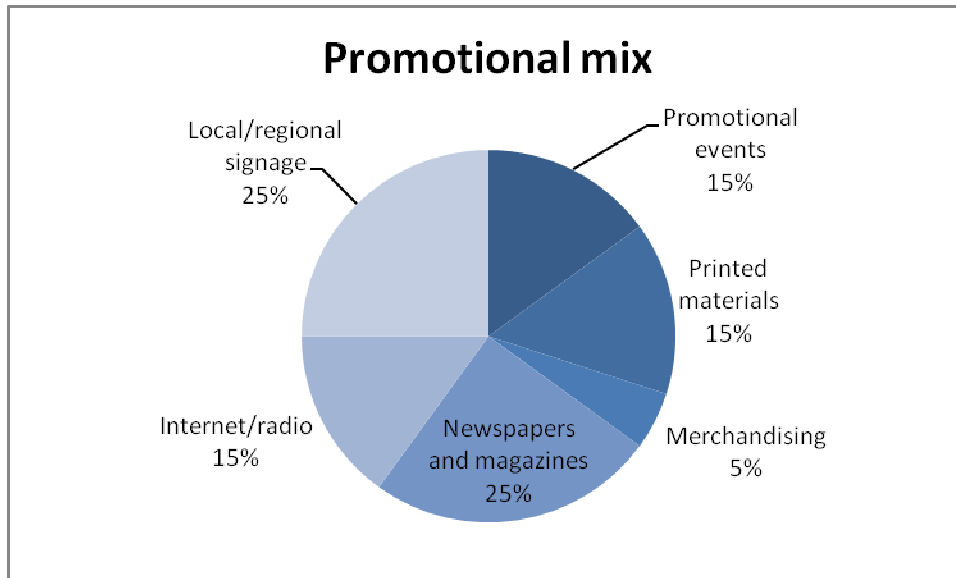
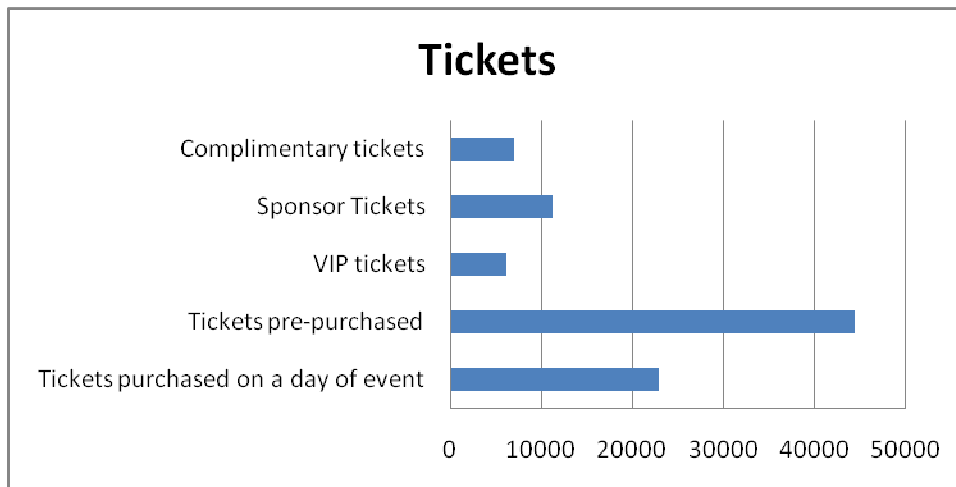


ARE FACTS; Marketing/PR



Sponsors

International sponsors	8 (Carlsberg, Rauch, Intersport, Bauhaus, Fortum, Oestereich, Longines, Halti)
National sponsors	7 (Telia, Solifer Polar, Expressen, Jämtland.se, Posten Alecta)
Partners	21
Supporters	42



The total amount of purchased tickets was 67,400.